

Abstract of the Disclosure

A method of in-waiting room health-care information services comprises providing a physician's waiting room with an in-waiting room video display unit. Video programming from a remote database of health-care information is continually played over the in-waiting room video display unit. Interested waiting-room parties can at least glance over the programming. Later on, such interested waiting-room parties can independently access the remote database over the Internet for deeper online research. Hence the in-waiting room display unit showcases the health-care information video programming to attract interested waiting-room parties into deeper online research so that patients might learn more clearly how to be involved in and comply with their prescribed regimen of treatment. The in-waiting room play of the programming serves to strengthen the patient-physician relationship by exemplifying the physician's interest in success and endeavor to be at the forefront of recent developments.